

WXIX

**ORDER**Flight Dates **09/04/12-09/10/12**Contract / Revision **815873 / AMRCNS 4 PROSPERITY**

Original Date / Revision 08/31/12 08/31/12 Agency Com 15%

Advertiser **Americans for Prosperity Fo** Billing Contact

Agency **Mentzer Media Services**  
 600 Farimont Avenue  
 Suite 306  
 Towson, MD 21286

Buying Contact

600 Farimont Avenue  
 Suite 306  
 Towson, MD 21286

Primary Account Executive  
 Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Sep 00:00:00

Estimate # **1305**Alt Order # **06302467**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 5

Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	16	\$14,875.00	\$17,500.00	0.00	08/27/12	09/10/12	16	\$14,875.00	\$17,500.00
<b>Totals</b>	<b>16</b>	<b>\$14,875.00</b>	<b>\$17,500.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	09/04/12	09/07/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	- TW- F- -	1:00	3	\$800.00	P 3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TW- F- -		3				\$800.00		0.00			
E 2	WXIX	09/04/12	09/07/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	- TWTF- -	1:00	4	\$800.00	P 3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF- -		4				\$800.00		0.00			
E 3	WXIX	09/04/12	09/07/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	- TWTF- -	1:00	4	\$1,500.00	P 5	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF- -		4				\$1,500.00		0.00			



Contract / Revision      **815873**      Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision   08/31/12/   08/31/12

Order Sep   00:00:00

Advertiser   **Americans for Prosperity F**   Product **AMRCNS 4 PROSPERITY**   Estimate #   **1305**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WXIX	09/07/12	09/07/12	Fri Hour 2 HOUSE	Comm	F 9-10P	----2--	1:00	2	\$1,400.00	P 3	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	----2--	2		\$1,400.00		0.00						
E 5	WXIX	09/10/12	09/10/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	1-----	1:00	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	1-----	1		\$800.00		0.00						
E 6	WXIX	09/10/12	09/10/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	1-----	1:00	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	1-----	1		\$800.00		0.00						
E 7	WXIX	09/10/12	09/10/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	1-----	1:00	1	\$1,500.00	P 5	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	1-----	1		\$1,500.00		0.00						
Totals														16	\$17,500.00